

D o w n t o w n
PLYMOUTH



Not Just a Walk in the Park

Plymouth Downtown Development Authority Frequently Asked Questions

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- **How can I become a member of the Plymouth DDA?** DDA membership is determined by the location of your property. If your property is within the boundaries you are automatically a member of the DDA.
- **What are the DDA boundaries?** The DDA district consists of approximately six blocks in the heart of Plymouth. The DDA district's northern boundary is Church Street, the southern boundary is Wing Street, the eastern boundary is Union/Deer streets, and the western boundary is Harvey. (boundaries listed are approximations, please visit www.downtownplymouth.org/maps to see if you're property is located within the DDA boundaries)
- **How is the DDA funded?** The DDA is funded with a percentage of the property tax capture from the properties within the DDA boundaries.
- **What does the DDA do?** The DDA's main focus is to facilitate economic development for the downtown district. The DDA engages in building and maintaining parking lots, street lighting, traffic signals, parks and other streetscape features. Projects to facilitate economic development in the DDA district are not limited to physical improvements and upkeep. The DDA also engages in marketing activities such as the development of the DDA website, Downtown Plymouth social media accounts, the creation of walking maps and the perennial favorite, Music in the Air Concerts on Friday evenings during the summer.
- **What is the difference between the DDA and the Plymouth Community Chamber of Commerce?** The DDA's focus is on the Downtown Business District, while the Chamber is more regional with members in Plymouth and Northville, as well as Plymouth and Canton townships. Businesses located within the DDA boundaries are automatically DDA members, while there is a membership fee to become Chamber members. Both the DDA and the Chamber engage in marketing Downtown Plymouth. The DDA focuses on economic development through infrastructure improvements, while the Chamber engages the business community to stimulate growth through community events. The DDA and Chamber work collaboratively on several community projects and events for the good of the entire community.

- Who makes up the DDA Board of Directors and how can I get involved?**
 The ten member DDA Board is made up of business owners and City residents, with the Mayor serving as the CEO. If you have property interests in the DDA District or are a resident of The City of Plymouth, you can fill out a Volunteer form here: <http://www.ci.plymouth.mi.us/documentcenter/view/52> and submit it to the City Manager's Office.
- When and where are DDA Meetings held?** Regular DDA meetings are held on the second Thursday of each month at 7 p.m. in the City Commission Chambers at Plymouth City Hall.
- Where can I park in Downtown Plymouth and is parking free?** There are five municipal parking lots in Downtown Plymouth. The Central Parking Deck can be accessed from Harvey Street just south of Penniman. The Penniman municipal lot can be accessed from Penniman between Harvey and Main. The East-Central lot is located behind the Penn Theatre and in front of the Plymouth District Library. The Saxton's municipal lot is located at the corner of Ann Arbor Trail and Deer Street. There is also a municipal lot at the corner of Wing and Harvey. Parking in Downtown Plymouth is free, but many parking lots have enforced time limits. Please visit www.downtownplymouth.org for details on hourly time limits. Most on-street parking in Downtown Plymouth has two-hour time limits.
- Where can I get information on downtown businesses and events?** The DDA website www.downtownplymouth.org has detailed business listings, multiple event calendars and information on other happenings in Downtown Plymouth. The DDA's social media channels are also a good way to keep up to date on downtown happenings. Facebook: www.facebook.com/plymouthdda, Twitter: <https://twitter.com/DwntownPlymouth> and Instagram: <https://www.instagram.com/downtownplymouth>
- What do I need to do to hold a special event in Downtown Plymouth?**
 Anyone wishing to hold a special event in the City of Plymouth must first fill out a Special Event application and file it with the City Manager's Office. All special events are approved by the Plymouth City Commission. The special event application can be found here:
<http://downtownplymouth.org/DocumentCenter/View/910>